



## SAFEGUARD IOWA PARTNERSHIP

*Strengthening the capacity of Iowa and Iowans to prevent, prepare for, respond to and recover from emergencies and disasters through public/private collaboration.*

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# Collaborative Corner

## JANUARY 2023

Greetings Members and Partners,

I hope you're off to a great start in the new year. I'd like to thank all our partners who have reviewed and updated their contact information over the last month to help us provide you with the training, coordination, and critical information that you may need to prevent, prepare for, respond to, and recover from all types of disasters and emergencies. I especially want to welcome our 19 new members to the Safeguard Iowa Partnership! We're glad you're a part of our team. Together. Helping Iowans.

**FOCUS – PARTNER TRAINING NEEDS**

This month's focus is on assessing our Partner's current training needs. I know you are used to getting emails from SIP and other agencies/groups on various training opportunities being offered around the state, but we also need your feedback on your organization's current training needs to make sure we're bringing you the right mix of offerings.

A key piece, as we work with our partners around the state to bring in these training opportunities, is determining the "actual level of interest" in attending the training in different areas of the state. I'm planning to occasionally use these monthly Collaborative Corners to solicit your interest in certain training opportunities.

In addition to the training and assessments that Safeguard Iowa offers for our partners, we are often contacted by other organizations that are willing to sponsor or conduct training. Our partners at Iowa Homeland Security and Emergency Management are currently considering an offer from the University of Tennessee **Center for Agriculture Food and Food Security and Preparedness (CAFSP)** to provide the recently certified, new FEMA course, **MGT489: Managing Public, Private and NGO Partnerships to Prepare for and Solve Critical Logistics and Supply Chain Challenges during Large Scale Disasters.**

This is a "management level" course with a target audience of public and private sector disaster logistics and supply chain stakeholders; Emergency management personnel and logistics and planning staff; Councils of Government; Councils of Area Development Districts; Non-profits and planning organization representatives; Private sector organizations and associations.

The course is broken down into a prerequisite of Web Based Training (WBT) of AWR425W, followed by a 2-day in-person course. The attached PDF has additional info: [MGT489 Course Announcement.pdf](#)

If you're "tentatively interested" in attending this free course if it is sponsored in Iowa, please email with the number of attendees and any preferences or offers for a training location at [sip@safeguardiowa.org](mailto:sip@safeguardiowa.org).

## **BUSINESS CONTINUITY**

According to FEMA, nearly one in three businesses in the United States will be impacted by a natural or man-made disaster in the course of their existence. As a result, 40 percent of those businesses do not reopen and another 25 percent fail within the first year following the disaster. In spite of these scary facts, nearly 80 percent of businesses do not have an emergency operations or business continuity plan.

Are you looking for Business Continuity training for small and medium sized businesses in your area of Iowa? Safeguard Iowa Partnership can facilitate a Business Continuity Workshop to help your area businesses with the process of developing these plans. The training will provide interactive tools, templates, and subject matter experts to help get them started in the planning process to

develop their own business continuity plans that will be specific to their organization. Contact me at [jknox@safeguardiowa.org](mailto:jknox@safeguardiowa.org) to discuss the options for this or other SIP offered training.

## UPCOMING EVENTS

You can always check our website calendar to see what training or upcoming events are available for our partners.

### [SIP CALENDAR OF EVENTS](#)

If you are hosting training and would like to add it to our SIP calendar, just email the details to [sip@safeguardiowa.org](mailto:sip@safeguardiowa.org).

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## Adding Members to your Organization's Bundle?

If you've recently added or changed people on your organization's preparedness/response/recovery team and would like them to be included in Safeguard Iowa's emails and notifications, as well as having access to our tools and contact list, please have them go to our website and select the "Become a Partner" drop down to submit a free application.

<https://safeguardiowa.org/become-a-partner>



The screenshot shows a web browser window with the URL <https://safeguardiowa.org/become-a-partner>. The page features a search bar, a login button, and a navigation menu with the following items: HOME, DONATE, BECOME A PARTNER (highlighted in yellow), PREPAREDNESS, RESPONSE, RECOVERY, and RESOURCES. Below the navigation menu, the breadcrumb trail reads "Home > Become a Partner". The main heading is "BECOME A PARTNER" in large blue letters. A quote from former FEMA Administrator Craig Fugate is displayed: "According to former FEMA Administrator, Craig Fugate, 'There's no way government can solve the challenges of a disaster with a government-centric approach. It takes the whole team. And the private sector provides the bulk of the services every day in the community.'" Below the quote, a paragraph defines emergency management: "Emergency management is the coordination and integration of all activities necessary to build, sustain and improve the capability for disaster prevention, mitigation, preparedness, response and recovery. It is the continuous process by which all individuals, groups and communities manage hazards in an effort to avoid or ameliorate the impacts of disasters resulting from hazards. Effective emergency management relies on thorough integration of emergency plans at all levels of government and non-government involvement."

As always, if you have any questions, issues or support request, please email me for assistance.

Thank you for your continued support.

**Jay Knox**

Executive Director

[jknox@safeguardiowa.org](mailto:jknox@safeguardiowa.org)

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**SAFEGUARD IOWA PARTNERSHIP ON SOCIAL MEDIA**

If you've not taken the time to "follow" Safeguard Iowa on Facebook and Twitter, please take a moment to click on the links below. These two social media apps allow SIP to provide updates and quickly "share" useful information from our many partners across the state and nation. I believe most of our partners share the philosophy, that when it comes to important information, I would rather receive it multiple times, via multiple channels, than never receive it at all.

<https://www.facebook.com/SafeguardIowa/>

<https://twitter.com/safeguardiowa>

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**PARTNER MEETINGS WITH NEW EXECUTIVE DIRECTOR**

I continue to schedule meetings/visits with our supporting public/private sector partners. I look forward to our discussions on enhancing our existing relationships and new opportunities for expanding our future training and collaboration that will continue to provide value to your organizations. As I work my way through our over 800 members, if you have an urgent training or support need, please email me at [jknox@safeguardiowa.org](mailto:jknox@safeguardiowa.org)

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***We need and appreciate your continued support!***

The Safeguard Iowa Partnership is a non-profit 501 (c)(3) corporation that began as a voluntary coalition of the state's business and government leaders, who shared a commitment to strengthen the capacity of the state to prevent,

prepare for, respond to, and recover from disasters through the collaboration of private sector business and public sector agencies.

Created in 2007, the Partnership empowers businesses to integrate business resources, expertise, and plans with those of government during all stages of disaster management. The government cannot and should not be the only responders in a disaster situation, as the private sector has a wealth of knowledge and assets that may be needed during an emergency.

Public-Private Partnerships (P3) help to establish relationships prior to incidents when familiarity with each other's capabilities and response procedures are critical. These partnerships enable the public and private sector to develop all-hazard plans to pool resources/information, coordinate response/recovery efforts and share training/exercise opportunities.

Safeguard Iowa Partnership is dependent upon the generous financial support we get from our members, like-minded individuals/organizations, and grant funding. Without your support, we could not continue to provide the training and educational opportunities, information sharing and resource coordination that help make disaster preparedness, response and recovery more efficient and effective in Iowa.

**To provide financial support for this year, please Click [HERE](#).**

***Thank You to our Sponsors for their continued support!***

***Together. Helping Iowans.***

## SPONSORS

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To learn more about becoming a sponsor, contact Safeguard Iowa Partnership at [sip@safeguardiowa.org](mailto:sip@safeguardiowa.org)

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