

BOARD OF DIRECTORS

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STAFF

Jami Haberl, Executive Director

Jesse Truax, Program Manager

SPONSORS

PLATINUM MidAmerican Energy Company
Iowa Homeland Security and Emergency Management

GOLD Principal Financial Group

SILVER Iowa Business Council
Nationwide Insurance

BRONZE Alliant Energy
Casey's General Stores
CenturyLink
Pella Corporation
Rockwell Collins
U.S. Cellular
Wells Fargo & Co.





STRATEGIC PLAN GOALS



GROWTH

Continue to increase Safeguard Iowa Partnership's statewide membership annually while sustaining and engaging current partners and relationships.

38

TOTAL NEW PARTNERS AS OF SEPTEMBER 2014

PARTNER BREAKDOWN

PRIVATE **130 COMPANIES**

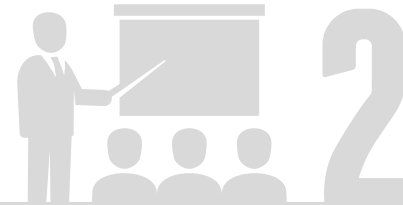
PUBLIC **111 ORGANIZATIONS**

NONPROFITS **47**

ASSOCIATIONS **27**

MARK SCHOUTEN
IOWA HOMELAND SECURITY AND EMERGENCY MANAGEMENT

In the field of emergency management, partnerships are essential. One of the partnerships most important to the Iowa Department of Homeland Security and Emergency Management is with the Safeguard Iowa Partnership. Iowa Homeland Security and Emergency Management recognizes the value of collaboration between the public and private sectors before, during and after disasters. Since SIP was created in 2007, it has provided valuable resources during many disasters.



SERVICES

To ensure core services are defined, marketed, and implemented.

EMERGENCY OPERATIONS CENTER LIAISON PROGRAM

9 ACTIVATIONS SINCE THE PARTNERSHIP WAS CREATED IN 2007

- 2008. flooding, tornadoes
- 2009. pandemic influenza
- 2010. ice storm
- 2010. flooding
- 2011. flooding
- 2011. derecho
- 2013. flooding
- 2014. flooding

1

ACTIVATION IN 2014

2014. Johnson County

10

NEW SIP-EOC LIAISONS

- 12 attended Story County Training
- 14 attended Benton County Training

BUSINESS CONTINUITY PROGRAM

3,280

Business Emergency Guides distributed

96

New businesses trained on business continuity

EMPLOYER VACCINATION PROGRAM

223

Employer Vaccination Toolkits distributed

TRAININGS

325

attendees



FUNDING

To ensure sufficient and sustainable funding to fulfill the vision of Safeguard Iowa Partnership through maintaining dedicated staff to support daily business operations and core services.

2013 FUNDING (PER IRS FORM 990)

\$478,008
REVENUE

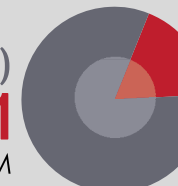
(69%)
\$331,845
GRANTS



(31%)
\$146,163
SPONSORS | DONATIONS

\$257,628
EXPENSES

(82%)
\$210,491
PROGRAM



(18%)
\$47,137
MANAGEMENT

\$275,623
TOTAL NET ASSETS

\$12,997
TOTAL LIABILITIES

\$288,620
TOTAL ASSETS

SALLY SONNENBURG
MIDAMERICAN ENERGY COMPANY

Safeguard Iowa Partnership provides value to MidAmerican Energy Company as the liaison between state and local governments and private entities during preparedness planning and disaster response and recovery. Whether it is flooding, tornadoes, facility fires, active shooter response, pandemic disease, or cybersecurity, Safeguard Iowa provides leadership to coordinate the right people with the right resources at the right time and critical situational awareness to all partners, many of which are small and medium-size businesses. By offering toolkits and training, coordinating exercises, and sponsoring networking opportunities, partners come together to help each other develop stronger programs and share lessons learned. The public-private partnership benefits MidAmerican Energy and its customers, which is why the company continues its sponsorship and active involvement.

TESTIMONIALS