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**From:** Safeguard Iowa Partnership <sip@safeguardiowa.org>  
**Sent:** Monday, April 1, 2024 4:17 PM  
**To:**  
**Subject:** Safeguard Iowa Partnership Update - April 2024



*Strengthening the capacity of Iowa and Iowans to prevent, prepare for, respond to and recover from emergencies and disasters through public/private collaboration.*

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Greeting Members and Partners,  
As we come out of Severe Weather Awareness Week for 2024, I just want to say a sincere thank you to all those across the state of Iowa who work, train, and prepare every day to keep us safe and stand ready to respond when we face dangers, emergencies, or disasters. I especially love the effort that so many of our partners put into creating and sharing preparedness information with our fellow Iowans. I try to highlight many of those in our updates throughout the year, so be sure to check those out.

Since our last update we've been busy meeting new partners and sharing training across Iowa. I have shared a few photos below and as our training calendar continues to fill, I'm excited about the new opportunities for public/private sector collaboration as we continue to prepare for the "hard days" in the future.

This month's "Take 5" for Preparedness series focuses on **Widespread Illness** and **Fire** Continuity scenarios for your teams to discuss to supplement and add to your training.

Be sure to scroll down and see what operations and training are coming up including our plans to bring Suspicious Mail Identification and Response Training for Election Offices, Officials, and local First Responders to each of Iowa's Homeland Security Districts before this fall's election efforts get fully underway.

Please join me in thanking an outgoing member of our Board of Directors for their service and also welcoming our newest member who will be filling their term. Details below. Thank you to everyone on the Safeguard Iowa Board of Directors for your commitment and continued support of our vital mission. Together. Helping Iowans.

As always, a sincere thank you to all our partners and supporters who make our efforts possible. If your organization has unmet preparedness training needs, please reach out, SIP may be able to assist.

Jay Knox  
Executive Director

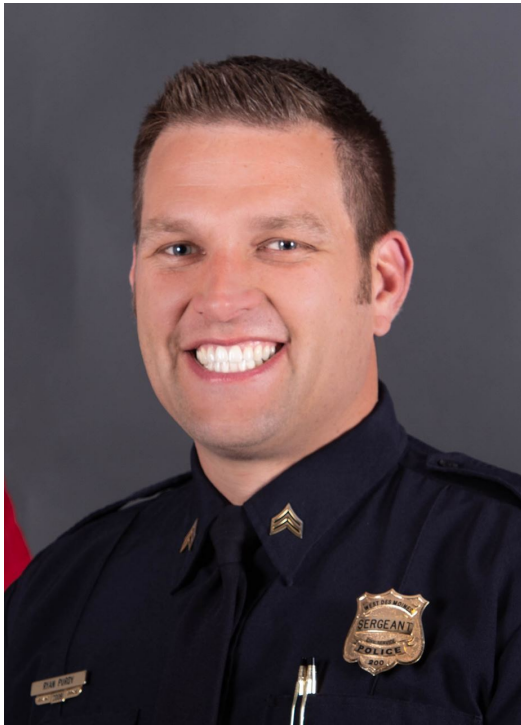
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**Thank You For Service on  
the SIP Board of Directors**



SIP Chair Lacey Hogan recently presented outgoing Director Adam Porath with a SIP Certificate of Appreciation for his service to the Board of Directors. Adam submitted his resignation following his reassignment to a position of increased responsibility with the West Des Moines Police Department. Safeguard Iowa thanks him for his continued support of our organization and mission. We wish him all the best in his new assignment.

## **Safeguard Iowa Welcomes Ryan Purdy - West Des Moines Police Department to SIP Board of Directors**



Ryan is a Sergeant with the West Des Moines Police Department, where he has worked for 18 years. Ryan is currently the supervisor for the Community Outreach Programs and Services Unit. This unit provides training and resources to area businesses, schools, places of worship and private citizens in a wide variety of topics from bicycle safety to active shooter training and incident management. The unit also provides all inner department training ranging from implicit bias to firearms and defensive tactics. Ryan additionally serves as an Executive Officer on the Suburban Emergency Response Team (S.E.R.T.). Ryan has served in multiple roles within SERT since 2009. Ryan received a bachelor's degree in criminology from the University of Northern Iowa.

## **Our 2024 Safeguard Iowa Partnership Board of Directors**





**A.J. Mumm | 2024  
Past-Chair**  
Polk County Emergency  
Management Agency



**Lacey Hogan | 2024  
Chair**  
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**Patrick Waymire  
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Iowa Department of  
Public Safety



**John Neldeberg 2024  
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**Jeremy Sroka**  
Iowa Homeland Security  
& Emergency  
Management



**Sean Snyder**  
Iowa Emergency  
Management Association  
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**Sean Posten**  
GreatAmerica Financial  
Services



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Engineers



**Greg Smith**  
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Department



**Ryan Purdy**  
West Des Moines Police  
Department



**John Halbrook**  
MidAmerican Energy  
Company



**Jay Knox  
Executive Director**  
Safeguard Iowa  
Partnership

# SIP Training and Exercises



Thanks to our partners with Hamilton County Emergency Management, Webster City Area Chamber of Commerce, Webster City and Hamilton County Development for hosting our Business Continuity Training. We appreciated all the local private-sector organizations and non-profits who jumped on board for this fast and furious ride toward improved preparedness for any future emergencies or disasters.





A few pictures of the great discussion between our public sector partners following an Active Threat Workshop held at the Johnson County Emergency Operations Center on February 16th. A second session was conducted on Feb 27th at the Clear Creek Amana High School for District Staff. Our thanks to Johnson County Emergency Management for their partnership in delivering this important training.



SIP recently provided a full afternoon of training for one of our private sector partners in downtown Des Moines. Following a Mailroom Security Assessment and Policy/Procedure Review with their Distribution Center staff and managers, SIP provided a hybrid, in-person and virtual training on Suspicious Mail Identification and Response for mailroom personnel and others who routinely handle and open mail, packages, and internal correspondence. Great discussion and interest



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## **Iowa County and the surrounding areas**

Is your business prepared for an unexpected emergency or disaster?

Iowa County Emergency Management and SIP are bringing a Business Continuity Workshop to Williamsburg, IA on

**April 11, 2024**

See the details below and **REGISTER NOW!**

Any Questions call SIP **515-650-0424**

or email at

[sip@safeguardiowa.org](mailto:sip@safeguardiowa.org)



# Free Business Continuity Workshop

**IS YOUR BUSINESS PREPARED FOR AN UNEXPECTED EMERGENCY OR DISASTER?**

**DO YOU HAVE A CURRENT BUSINESS CONTINUITY PLAN OR WISH YOU HAD A "BETTER" PLAN?**

**Nearly 1 out of 3 businesses are impacted by a disaster during their existence**

- **40% FAIL TO REOPEN AFTER A DISASTER**
- **ANOTHER 25% FAIL WITHIN THE FIRST YEAR**

**BETWEEN 75% AND 85% OF BUSINESSES DON'T HAVE A DISASTER PLAN**

**WOULD YOUR BUSINESS SURVIVE?**

Consider **INVESTING** a few hours with your **"key team members"** for your business's future preparedness and survivability by attending this **FREE** workshop  
Lunch available for purchase

**THURSDAY,  
April 11, 2024  
FROM 9 AM – 12 PM**

**Iowa Co. EMA  
104 Fire Ridge Dr.  
Williamsburg, IA 52361**

Bring your **laptop** to the training and we'll provide you with some **valuable tools** to **assess threats** in your business climate and **mitigate** those threats **before** they become disasters. You'll get **techniques to plan** the continuity and recovery of your business before disasters happen... Sign up **TODAY!**

For questions contact  
[sip@safeguardiowa.org](mailto:sip@safeguardiowa.org)  
(515) 650-0424

*In partnership  
with*

**SCAN TO  
REGISTER  
OR GO TO  
LINK BELOW**



[www.safeguardiowa.org/event-5612593](http://www.safeguardiowa.org/event-5612593)



**Fentanyl-laced letters are being sent to election offices, so officials are stocking up on naloxone**

**Suspicious Mail Identification and Response Training for Election Offices/Officials:**

- Following the mailing of envelopes containing Fentanyl to Election Offices in 6 different states in November 2023, Safeguard Iowa is bringing an **in-person/hybrid** version of our **Suspicious Mail Identification and Response Training** to locations in each of the state's 6 HSEMD Districts prior to the upcoming 2024 Elections
- The target training audience is the staffs of local election and political offices, elected officials, candidates, and interested local First Responders
- If you're interested in attending contact your County Emergency Management or SIP Executive Director Jay Knox

*Together. Helping Iowans.*

**ELECTION MAIL HANDLING PROCEDURES TO PROTECT AGAINST HAZARDOUS MATERIALS**

**SUSPICIOUS MAIL OR PACKAGES**

**SAFEGUARD IOWA PARTNERSHIP**  
 Contact Exec. Dir. Jay Knox  
 PH: (515)650-0424  
 jknox@safeguardiowa.org

**SUSPICIOUS MAIL IDENTIFICATION AND RESPONSE**

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# AVAILABLE SAFEGUARD IOWA TRAINING PROGRAMS

## Available Safeguard Iowa Training Programs for 2024



- Business Continuity Planning and Assessment Workshop
- Suspicious Mail Identification and Response Training
- Business Emergency Operations Center (BEOC) Liaison Training
- Situational Awareness, De-escalation, and Active Shooter (Threat) Response Training
- Threat Assessment, Behavioral Indicators of Targeted Violence
- Vulnerability and Risk Assessment Workshops
- Cyber Awareness/Cyber Security Assessment Training Exercise
- Design/Tabletop Exercises (Active Shooter, BEOC, etc.)

Safeguard Iowa is able to facilitate training and exercises for our partners and others to help Iowa's private sector businesses and non-profits with their unmet training needs and objectives.

Contact me at [jknox@safeguardiowa.org](mailto:jknox@safeguardiowa.org) or **515-650-0424** to discuss the options for bringing these or other SIP offered training to your business or community.

**Jay Knox**  
Executive Director

## UPCOMING SIP TRAINING OPPORTUNITIES

FOR OTHER TRAINING, CHECK OUT "EVENTS" ON OUR WEBPAGE AT



**1 SIGN UP FOR ALERTS**

URGENT ALERT: NWS has issued a tornado warning for the area until 10:00 PM.

Learn more

LOCAL ALERTS . COMMUNITY ALERTS . WEATHER ALERTS.

**ALERT IOWA**  
ALERT.IOWA.GOV

**2 CHECK 511ia.org**

IOWA STATEWIDE TRAVELER INFORMATION

Get details about Iowa DOT construction, road closures, detours, winter road conditions, and other traffic impacts.

US 30 eastbound Road closed near Boone

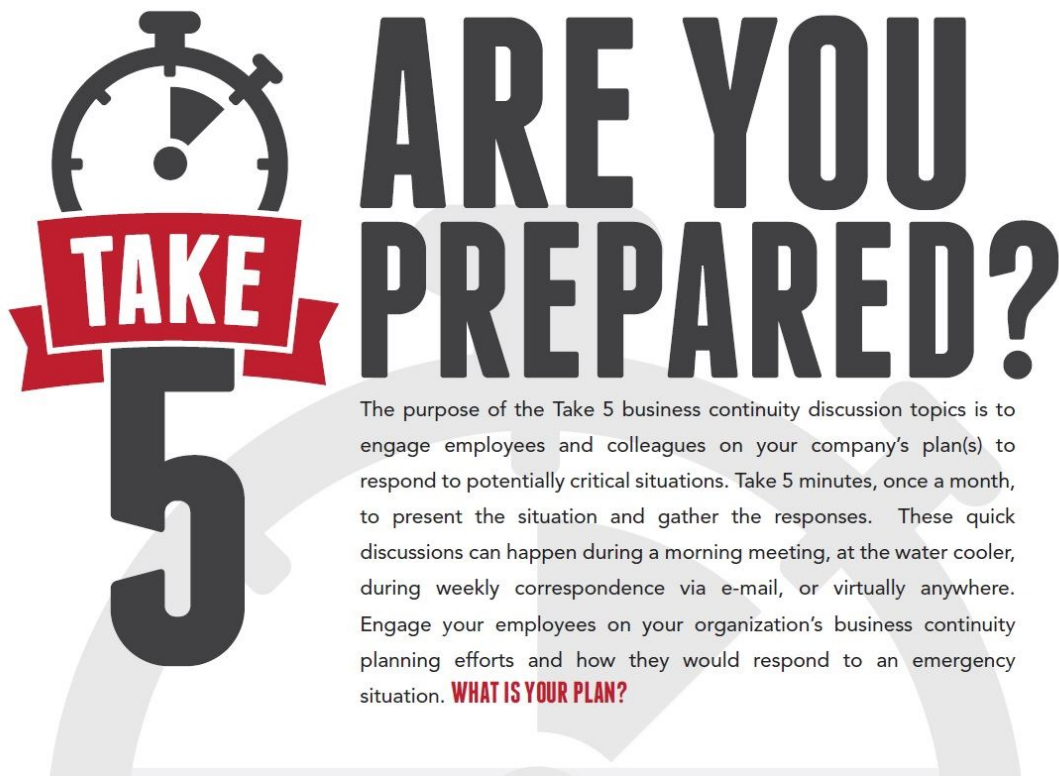
**3 FOLLOW YOUR LOCAL NWS**

**NWS Coverage Areas**

NWS Sioux Falls NWS La Crosse  
NWS Des Moines  
NWS Omaha NWS Quad Cities

Thanks to our Partners at Iowa Homeland Security and Emergency Management for this reminder on 3 steps to prepare for Severe Weather.





The purpose of the Take 5 business continuity discussion topics is to engage employees and colleagues on your company's plan(s) to respond to potentially critical situations. Take 5 minutes, once a month, to present the situation and gather the responses. These quick discussions can happen during a morning meeting, at the water cooler, during weekly correspondence via e-mail, or virtually anywhere. Engage your employees on your organization's business continuity planning efforts and how they would respond to an emergency situation. **WHAT IS YOUR PLAN?**

Safeguard Iowa Partnership encourages businesses of all sizes to create a business continuity plan. Business continuity plans are not just for disasters. Having a plan can often ensure what you can't insure - that your organization can continue to function when the unexpected hits. Sometimes you have to think the unthinkable, expect the unexpected to succeed.

Preparation is key, so Safeguard Iowa is bringing back our business continuity "Take 5" scenarios to help you train your employees with two scenario options each month.

These quick scenarios are not intended to replace ongoing training but to supplement and add additional preparation for your teams all year long.

## **Scenario 21: Widespread Illness**

It's the first day back to work after the Thanksgiving holiday and many employees are letting their supervisors know that they are not feeling well and will be heading home. As the day progresses, more employees are stating that they are not feeling well, all the way to upper management.

### ***Discussion Questions:***

1. How do you react?
2. How do you handle the situation?
3. Who do you notify?
4. What are your immediate steps?
  - a. Evacuation?
  - b. HVAC?

## **Scenario 22: Fire**

An employee in Human Resources notices smoke coming under her door and sees smoke through her window into the hallway.

### ***Discussion Questions:***

1. How do you react?
  2. Does this affect your evacuation route?
  3. Have you identified an alternate evacuation route?
  4. Do you offer ongoing training with employees and outside agencies?
- 

***We need and appreciate your  
Tax Deductible Support to  
continue our critical mission!***

The Safeguard Iowa Partnership is a non-profit 501 (c)(3) corporation that began as a voluntary coalition of the state's business and government leaders, who shared a commitment to strengthen the capacity of the state to prevent, prepare for, respond to, and recover from disasters through the collaboration of private sector business and public sector agencies.

Created in 2007, the Partnership's over 800 members across the state of Iowa, empowers businesses to integrate resources, expertise, and plans with those of government during all stages of disaster management to share the private sector's wealth of knowledge and assets, that may be needed during an emergency, with their fellow Iowans.

Public-Private Partnerships (P3) help to establish relationships prior to incidents when familiarity with each other's capabilities and response procedures are critical. These partnerships enable the public and private sector

to develop all-hazard plans to pool resources/information, coordinate response/recovery efforts and share training/exercise opportunities.

Safeguard Iowa Partnership is dependent upon the generous financial support we get from our members, like-minded individuals/organizations, and grant funding. **Without your support**, we could not continue to provide the training and educational opportunities, information sharing and resource coordination that help make disaster preparedness, response and recovery more efficient and effective in Iowa.

***To provide financial support for this year, please Click [HERE](#).***

***Together. Helping Iowans.***

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***THANKS TO OUR SPONSORS***  
***Become a Sponsor for 2024!***

***SPONSORS***

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**Interested in becoming a Safeguard Iowa Sponsor?**

**Call Jay Knox at 515-650-0424**

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## **SAFEGUARD IOWA ON SOCIAL MEDIA**

Please take the time to "Follow" Safeguard Iowa on Facebook and Twitter. We use these two social media apps to provide updates and quickly "share" useful information from our many partners across the state and nation.

<https://www.facebook.com/SafeguardIowa/>

<https://twitter.com/safeguardiowa>

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### ***CONTACT US:***

***Safeguard Iowa Partnership  
1907 Carpenter Avenue  
Des Moines, IA 50314***

Tel: (515) 650-0424 Email: [sip@safeguardiowa.org](mailto:sip@safeguardiowa.org)  
[www.safeguardiowa.org](http://www.safeguardiowa.org)



**CAN I TEXT  
911 IF I  
CAN'T CALL?**

??

Always call if you can,  
but text if you can't talk

All 99 Iowa counties are  
text-to-911 capable

Text-to-911 can be used  
by those who are deaf  
or hard of hearing

# PROTECT YOUR EVERY DAY

If you **see** something,  
**say** something®

REPORT SUSPICIOUS ACTIVITY

## Call 9-1-1



"If You See Something, Say Something" used with permission of the NY Metropolitan Transportation Authority.

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