

# BOARD OF DIRECTORS

## LEADERSHIP

**CHAIR** Jim Saunders, Iowa Department of Public Safety

**VICE CHAIR** Jeff McClaran, Wells Fargo and Company

**SECRETARY/TREASURER** Ken Sharp, Iowa Department of Public Health

**PAST CHAIR** Kevin Smith, Nationwide Insurance

## BOARD MEMBERS

Elliott Smith, Iowa Business Council

Jay Allpress, Hills Bank and Trust

Jeff Blackmer, CenturyLink

Dave Hempen, MidAmerican Energy Company

Denny Coon, Scott County Health Department

Mike Goldberg, Linn County Emergency Management

AJ Mumm, Polk County Emergency Management

Jeannine McCullough, Mississippi Valley Regional Blood Center

## STAFF

August Geisinger, Executive Director

Jesse Truax, Program Manager

## SPONSORS

### PLATINUM

MidAmerican Energy Company

Iowa Homeland Security and Emergency Management

### GOLD

Principal Financial Group

### SILVER

Iowa Business Council

Nationwide Insurance

### BRONZE

Alliant Energy

Casey's General Stores

CenturyLink

Pella Corporation

Rockwell Collins

U.S. Cellular

Wells Fargo & Company





# STRATEGIC PLAN GOALS



## GROWTH

Continue to increase Safeguard Iowa Partnership's statewide membership annually while sustaining and engaging current partners and relationships.

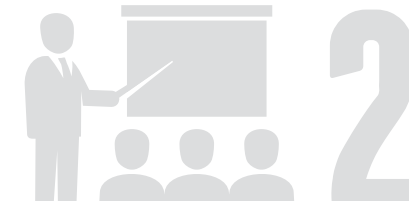
**49** NEW MEMBERS FROM **21** NEW PARTNER ORGANIZATIONS

### PARTNER BREAKDOWN

**PRIVATE 142 COMPANIES**  
**PUBLIC 118 ORGANIZATIONS**  
**NONPROFITS 47**  
**ASSOCIATIONS 29**

**JAMES J. SAUNDERS** DIRECTOR, INVESTIGATIVE OPERATIONS,  
 IOWA DEPARTMENT OF PUBLIC SAFETY

In order for Iowa's law enforcement community to be successful in providing public safety services to Iowans, it is vitally important to maintain open lines of communication with our partners in both the public and private sector. Safeguard Iowa Partnership provides the conduit for those lines of communication. Through a variety of training and educational opportunities, Safeguard Iowa Partnership affords organizations the ability to learn and share information related to disaster planning and mitigation. In short, Safeguard Iowa Partnership provides its participants the benefit of understanding how partner agency's plan and train prior to disaster situations occurring which could mean the difference between successful mitigation efforts and potential devastating consequences.



## SERVICES

To ensure core services are defined, marketed, and implemented.

### EMERGENCY OPERATIONS CENTER LIAISON PROGRAM

**10** ACTIVATIONS SINCE THE PARTNERSHIP WAS CREATED IN 2007

Liaisons were activated in 2015 in response to tornado damage in Calhoun County (Lake City). SIP assisted with the location of equipment to help with debris removal caused by a tornado and high winds.

**1** ACTIVATION IN 2015  
**2015. Calhoun County**

**31** emergency operations center liaisons are currently trained in response to disasters in state and local EOCs

### BUSINESS CONTINUITY PROGRAM

**4,875** Business Emergency Guides distributed

### TRAININGS

**15** training and exercise programs were conducted with

**391** attendees

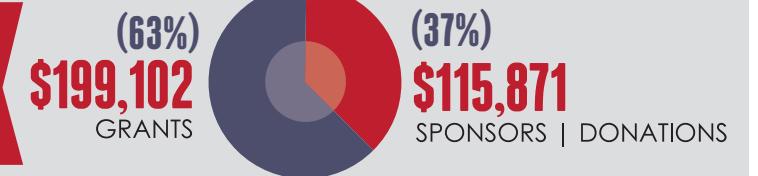


## FUNDING

To ensure sufficient and sustainable funding to fulfill the vision of Safeguard Iowa Partnership through maintaining dedicated staff to support daily business operations and core services.

### 2014 FUNDING (PER IRS FORM 990)

**\$314,973**  
**REVENUE**



**\$267,049**  
**EXPENSES**



**\$323,637**  
**TOTAL NET ASSETS**

**\$5,829**  
**TOTAL LIABILITIES**

**\$329,466**  
**TOTAL ASSETS**

Our program within Wells Fargo deals with incidents across the country and internationally. We are strong supporters of partnerships, and Safeguard Iowa Partnership is definitely one of our strongest, well-managed partnerships. It has numerous key public-sector agencies as active members, as well as large and small private-sector subject matter experts working and training together. When working on an incident we look for quick, accurate and vetted information. Safeguard Iowa Partnership makes it easy to get the information we look for in a "one-stop shop" setting. Having trained private-sector liaisons in state and county Emergency Operations Centers is a huge asset to us in getting the vetted information we need. If you are not currently a member, I recommend and encourage you to get involved with Safeguard Iowa Partnership, an organization that can and is making a difference in the way we prevent, prepare for, respond to and recover from disasters.

**JEFF MCCLARAN** VICE PRESIDENT, WELLS FARGO  
 ENTERPRISE INCIDENT MANAGEMENT

## TESTIMONIALS