

TOGETHER. HELPING IOWANS.

Sponsorship Opportunities and Benefits

The mission of the Safeguard Iowa Partnership is to strengthen the capacity of the state through public-private collaboration in an effort to prevent, prepare for, respond to and recover from disasters. As a nonprofit organization, we rely on donations and the generous funding of our sponsors. It is with sponsor support that we are able to continue the daily and ongoing operating costs required to keep the Partnership running and keep it effective. Everything from staffing and educational workshops to maintaining our website resource registry, require the financial backing of our sponsors. Without that support, this Partnership would not be possible.

As you consider your annual sponsorship budget, we want to make you aware of the opportunities with the Safeguard Iowa Partnership. We have sponsorship packages where each level offers a variety of benefits, visibility and more importantly, return on your investment.

Five levels of sponsorships are available to suit a variety of budgets, whether you're an individual wishing to make a small donation or a corporate donor aiming to support Safeguard Iowa Partnership. Whatever your contribution level, we appreciate your dedication to keeping Iowa safe and resilient. On the back cover you will find five levels of sponsorships available to suit you.



Linn County Snowstorm



Coordination of Donated Resources



Squaw Creek Flooding

PARTNER

Financial contribution is encouraged; any level of contribution will be accepted

Unlimited number of employees on the Safeguard Iowa Partnership initiative teams and chapters

Access to accurate, relevant and validated information through a secure, web-based portal

Access to enter and review a registry of critical personnel and equipment needed during emergencies

Participation and a seat for trained private-sector liaisons at state and county Emergency Operations Centers (EOC's). Access to situation reports and other critical information during disasters

Access to iCav a secure, Web-based, geospatial visualization tool that integrates commercial and government-owned data and imagery from multiple sources

Opportunity to participate in federal, regional, state and local training and exercises

Access to guidance and tools on how to conduct risk assessments to identify critical business functions and community needs

Access to experts to identify and enhance critical infrastructure protection

Authorization to use Safeguard Iowa Partnership logo

Networking opportunities

Eligibility to serve as a member of the Board of Directors

BRONZE

**\$5,000 annual contribution
All the benefits of a Partner level plus:**

One complimentary registration at all Safeguard Iowa Partnership events

Participation in development of Safeguard Iowa strategic plan

Discounts for all Safeguard Iowa Partnership events

Visibility on homepage as sponsor with link to your homepage

SILVER

**\$10,000 annual contribution
All the benefits of a Bronze level plus:**

Two complimentary registrations at all Safeguard Iowa Partnership events

Five minutes of fame at one of Safeguard Iowa Partnership's meetings

First right of refusal for speaking opportunities at Safeguard Iowa seminars and events, when appropriate

Logo and sponsorship status on all Safeguard Iowa Partnership events

GOLD

**\$20,000 annual contribution
All the benefits of a Silver level plus:**

Three complimentary registrations at all Safeguard Iowa Partnership events

First right of refusal for articles for the Safeguard Iowa Partnership website and quarterly Spotlight

Inclusion in Safeguard Iowa Partnership press releases with option to provide quotes or comments, when appropriate

PLATINUM

**\$30,000 annual contribution
All the benefits of a Gold level plus:**

Four complimentary registrations at all Safeguard Iowa Partnership events

Conference sponsorship package including: banner, rolling PowerPoint during breaks, promotional information on Welcome Packet and exhibit opportunity when available

Now that you've seen all the benefits and opportunities available to you through the Safeguard Iowa Partnership, we hope you'll consider becoming one of our valued sponsors. The presence of your organization will greatly enhance the quality of resources and education we provide our state's businesses and communities. Join us. Become a sponsor today. Together we will create a safer, more resilient Iowa.